



GFWC Iowa

Membership Survey 2024-2026



Your opinions are important to us, so let us know what you are thinking!

1. How many years have you been a member of a GFWC Iowa Federated Club? _____
2. Are you a member of more than one GFWC Iowa Federated Club? ___yes ___no
If so, in how many clubs do you hold membership? _____
3. When your club has a meeting or event, have you considered asking a GFWC Iowa state officer to attend? ___yes ___no
4. During your years of membership, have you invited others to join your club? ___yes ___no
If so, please indicate the number of members you have invited. _____
5. What might prevent you from inviting a potential new member to join your club? Check all that apply.
 - Our club maintains a cap on our number of members. How many? _____
 - I'm not certain how to explain the Federation experience to others.
 - I don't know who to invite.
 - I wouldn't invite someone whom I consider to be too busy.
 - I wouldn't invite someone whom I feel would find membership cost prohibitive.
 - I am not willing to accept the responsibility of being a mentor to a new member.
 - Other _____
6. What materials/avenues does your club use to promote membership and recruit new members? Check all that apply.
 - GFWC membership brochure/tri-fold.
 - GFWC Iowa membership brochure/tri-fold.
 - Wearing GFWC emblematic apparel at meetings and events.
 - Website
 - Social media (Facebook, X, Instagram)
 - Videos
 - Other _____
7. Please rank your personal club experience compared to experiences in other non-profit groups.
___Outstanding ___Above Average ___Average ___Below Average ___Disappointing
8. Why do you remain a member of a Federated club?
 - Because of the friendships and social aspects of club membership.
 - Because of the community service opportunities provided by the club.
 - Because of the networking and career development aspects of club membership.
 - A combination of all the above.
 - A combination of two of the above _____ and _____.
9. Do you anticipate that you will remain a member of a Federated club until such time that you find it impossible to participate due to health or financial concerns?
_____ yes _____ no (why would you drop your membership?)
10. How important is the relationship with GFWC and the State Federation to your membership in your local club?
_____ extremely important ___somewhat important ___not important

11. How well does GFWC Iowa communicate with you as an individual club member?
____ extremely well ____ well ____ average ____ not very well ____ not at all

12. Does your club participate at the District level? ____ yes ____ no (why not?)

13. Does your club participate at the State level? ____ yes ____ no (why not?)

14. Check any of the following that have prevented you from attending a GFWC Iowa event (state or district)

- Too busy to add another event.
- Too cost prohibitive to participate.
- Unable to travel.
- Do not wish to give up my weekend.
- Have not found it beneficial to attend in the past.
- Have found state and district events too formal or too long in the past.
- I'm not a club officer, so didn't think my attendance was needed.
- I'm not aware of state and district events.
- I don't fully understand what happens at state and district events.
- I make every effort to attend all GFWC Iowa events whenever possible.

15. Is there anything that GFWC Iowa could do to enhance your membership experience?

Please return this survey to the GFWC Iowa Membership Chairman:

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